

Wasauksing Employment & Training

News & Upcoming events

The Wasauksing Employment & Training Center has been quiet as summer events keep everyone busy with work and volunteering and just enjoying the heat! However Jodi and Melinda have been meeting with staff of the YMCA and Contact North and Sault Hudson Literacy to design a schedule of courses and programming that will be most useful to community members. We have been looking at the surveys to help determine what you as a community would like to see. [More details to follow.](#)

Staff Summer Holidays

Jodi Baker: July 13 - 17, 2015

Melinda Roberge: August 5 - 18, 2015



I have had some enquiries on when the next chainsaw course will be. I have contacted some folks and if timing is good we will have something set up this fall.

Watch for more information on the Nokiiwin Miinwaa Kinomaugewgamik Facebook job page!

PARO

BUSINESS WORKSHOPS

PARO Centre for Women's Enterprise seeks to empower women within their communities, strengthen small business and promote community economic development (CED) through integrated and women-centered program delivery. From training and business coaching, to networking events and peer lending circles, all of their innovative programs and services are designed to increase the self-sufficiency and success of women, families and communities in the North.



Register in one of PARO's weekly Wednesday workshops using Contact North | Contact Nord's web conferencing services. PARO workshops are open to both men and women. Here are the workshops for **July and August 2015**:

Wednesday, July 8 | 11:00 a.m. – 12:00 p.m.

Managing the Money

Bookkeeping, Part II

Presented by PARO Centre For Women's Enterprise

- To whom do you owe money? (accounts payable)
- How to keep your bank account in order (bank reconciliations)
- Payable, accounts receivable, chart of accounts & posting invoices

Wednesday, July 8 | 12:15 p.m. – 1:15 p.m.

It's Your Money

Social and environmental mission: an introduction to social enterprise and applying to SENO CoStarter for Change

Presented by Melissa Cook,
PARO Centre For Women's Enterprise

This presentation will inspire social entrepreneurs in the development of their social mission while working to participate in the SENO CoStarter for Change program!

Wednesday, July 15 | 11:00 a.m. – 12:00 p.m.

Managing the Money

Bookkeeping, Part III

Presented by PARO Centre for Women's Enterprise

- Types of businesses, and how it may affect your bookkeeping process
- Develop your business chart of accounts

Wednesday, July 22 | 11:00 a.m. – 12:00 p.m.

Managing the Money

Record Keeping – What to do with all that paper!

Presented by PARO Centre for Women's Enterprise

- What to do with all the paper that flows in and out of a business
- Filing mechanics and systems
- Record retention guidelines, bank statements, cancelled cheques, accounts payable/receivable, chart of accounts, posting invoices & payments

Wednesday, July 29 | 11:00 a.m. – 12:00 p.m.

The Psychology of Money

What's your plan? Time management and mapping your way to reaching your business goals

Presented by Sharla Brown, Keynote Events

Lots of great ideas, and no time to ever get to them? Does there never seem to be an end to your 'to do' list? Do you procrastinate and wish you started things sooner? Are you a great starter, but never see business plans and projects come to completion? Are some tasks so daunting you don't even know where to start? Well, we have some creative solutions to start turning your can't into can and your dreams into plans! Learn how to map your way to SUCCESS!

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PARO

BUSINESS WORKSHOPS

Wednesday, July 29 | 12:15 p.m. - 1:15 p.m.

Getting the Money

Economic mission: getting the money for your social enterprise

Presented by Melissa Cook,
PARO Centre For Women's Enterprise

In this workshop, you will discover ways to access grants and loans to start your social enterprise!

Wednesday, August 5 | 11:00 a.m. - 12:00 p.m.

Getting the Money

Developing your marketing & advertising strategy

Presented Barbara Gauthier

- Where are you going to advertise? How are you going to market yourself and your business?
- Defining the difference between marketing & advertising
- The 4 P's of marketing, public relations and networking

Wednesday, August 12 | 11:00 a.m. - 12:00 p.m.

Getting the Money

How much is it worth? Pricing strategies for your business, part I

Presented by PARO Centre for Women's Enterprise

- Importance of pricing, and factors overlooked when developing a pricing strategy for your business.
- Quality, expertise and image of your business

Wednesday, August 12 | 12:15 p.m. - 1:15 p.m.

Getting the Money

Your business plan: action planning and goal setting

Presented by Melissa Cook,
PARO Centre For Women's Enterprise

Learn how to create a business plan that focuses on your social mission and the economic growth of your social enterprise.

Wednesday, August 19 | 11:00 a.m. - 12:00 p.m.

Getting the Money

How much is it worth? Pricing strategies for your business, part II

Presented by PARO Centre for Women's Enterprise

- Intangible factors, consumer perception and value of goods & services, and establishing price ranges to cover costs.

Wednesday, August 26 | 11:00 a.m. - 12:00 p.m.

Getting the Money

Doing business with the library – industry & target market research

Presented by Jesse Roberts, Thunder Bay Public Library

- Where to find information to conduct industry research
- Online research
- Gathering Canadian business information through trade publications and news

Wednesday, August 26 | 12:15 p.m. - 1:15 p.m.

Getting the Money

Identifying start-up funds for social enterprise

Presented by Melissa Cook,
PARO Centre For Women's Enterprise

In this workshop, you will research and discuss what you need financially to get your social enterprise started.

For more information, call

Michelle Gauthier,

Online Learning Recruitment Officer,

at **1-855-352-1531**

or e-mail parrysound@contactnorth.ca

Contact North | Contact Nord

Ontario's Distance Education & Training Network

Funded by the Government of Ontario

***Wishing Everyone a safe
and wonderful summer
holiday!!***

